

## **Historic, Archive Document**

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# SNAPDRAGON POTTED PLANTS

Price List for 1946

GENEVA FLORAL CO.  
*P. O. Box 173, GENEVA, N. Y.*  
FARM, GREENHOUSES AND OFFICE  
*Border City, E. North St., just outside Geneva*

# *HYBRIDS*

**Better Times.** American Beauty Rose.  
(Limit to 10% of Order).

**Christmas Cheer.** Extra early Rose Pink.  
(Limit to 10% of Order).

**Mary Ellen.** Soft Rose Pink.  
(Limit to 10% of Order).

## *PINK*

**Cheviot Maid Reselected** (Ball)  
New uniform selection. Very popular  
rose pink.

**Early Cincinnati** (Ball) Early flow-  
ering strain of this fine, light rose.

**New Cincinnati.** Medium rose pink  
with long shatter-proof spikes and  
extra long, stiff stems.

**Peggy Schumann.** Extra fine,  
creamy rose pink with heavy, stiff  
stems and well-formed spikes.

**Rose Queen.** Very fine spring flow-  
ering deep rose pink.

**St. Louis Early Pink.** Popular,  
Maryland Pink or Mary Ellen color  
for late winter flowering.

**Yoder's No. 33.** One of the parents  
of Mary Ellen, uniform light pink  
slightly deeper than Mary Ellen but  
with the same long stems and early  
flowering habit.

## *BRONZE*

**Afterglow.** One of the most satis-  
factory all around orange-bronze  
varieties, especially for late winter  
and spring.

**Bronze Christmas Cheer.** Clean  
growing golden bronze and apricot  
combination.

**Glorious.** Very fine rich reddish  
bronze for spring.

**Sunlite.** (Ball) Extra early golden  
bronze. An excellent producer that  
comes back quickly after a heavy  
cut.

**Suntan.** Rose shade of tan with  
tinge of yellow on lip. Early bloom-  
ing.

## *WHITE*

**Koester's White.** Very fine pure  
white. Clean grower. Slightly ruffled  
flowers.

**Lucky Strike.** Popular early flower-  
ing pure white.

**Peace.** (Ball) Large closely set flo-  
rets of the pure white on long, wiry  
stems. The unusually rich dark  
green foliage contrasts vividly with  
the snowy whiteness of its flowers.

**White Wonder Improved.** (Ball)  
Uniformly long stemmed, even  
growing strain of this pure white  
variety. A few days later than  
Koester's White, but considerably  
stronger in growth.

## *YELLOW*

**Ceylon Court Dark.** Standard early  
yellow; somewhat darker than Ethel.

**Coates' Yellow Perfection.** Deep  
golden yellow. Spring flowering.

**Ethel.** The most satisfactory fairly deep yellow that we know of. Perfectly uniform in habit without grassy side growth and with medium sized closely set spikes.

**Klondike Supreme.** A strong growing, large flowered, deep yellow which we find preferable to Coates Yellow because of its darker green foliage. Choice for late winter.

## LAVENDER

**Ball Lavender.** Long stemmed and strong growing with long heavy

spikes of pleasing orchid lavender. A ready seller on most markets.

**Schumann's Lavender.** Excellent, large flowered rosy lavender for spring. Full, heavy spikes.

**Windmiller's Lilac.** Long stemmed with graceful spikes of beautiful rosy lilac.

## RED

**Ball Supreme Red.** A rich, velvety crimson with no objectionable magenta shading.

Most of the above varieties are being grown from Ball's Seed. These plants are **fine, clean, healthy**, topped and branching plants grown in **sterilized** soil from 2 inch pots to save you express.

## INSTRUCTIONS FOR ORDERING

**TERMS:** 5% discount for cash with order.

2% discount for payment within 10 days from date of invoice.  
Net 30 days from date of invoice.

**PRICE:** \$6.00 per 100 when less than 1000 plants are ordered; \$50.00 per 1000 if your order totals 1000 plants or more. F.O.B. Geneva, N.Y.

**Claims for Damage:** If plants are damaged upon arrival, notify your Express Agent or Post Master immediately. Get a "Bad Order Report" filled out and signed by him, regarding condition of plants upon arrival. Inasmuch as we have no control over the transportation agencies, we cannot be responsible for injured or delayed deliveries, etc. All claims for damages must be assumed and entered against the carrier by the buyer. Our packing is all done by men of experience who have done it for years and any trouble must be settled with the carrier. However, we will do all we can to assist you.

**No Guarantee:** While we use every possible care to have all varieties properly labeled and true to name, we give no warranty expressed or implied, also we cannot guarantee a crop as growing depends entirely upon the grower.

**Cancellation:** Must reach our office before shipment has been made. However, if all or any part of your order has been shipped, we can cancel the **unshipped portion only**.

*FOLLOW*  
*YOUR*  
**SNAPS**  
*WITH*  
**MUMS**

*Write for Our List*

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